



**MAHARISHI
MARKANDESHWAR**
(DEEMED TO BE UNIVERSITY)

NAAC 'A++'

Graded as Category
- I by UGC

INTERNATIONAL CONFERENCE

July 30th-31st, 2026
(OFFLINE MODE)

ON

**Digital Innovation and Sustainable
Transformation in Management
(DISTM-2026)**

**MM INSTITUTE OF MANAGEMENT &
HOTEL MANAGEMENT
MAHARISHI MARKANDESHWAR
(DEEMED TO BE UNIVERSITY)**

Dr. Arpita Basak (Convener)
Dr. Khem Chand (Co-convener)
Dr. Pardeep Khatkar (Co-convener)

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About MM(DU)

Quality education is rooted in research and shaped by meaningful exposure. At MM(DU), this philosophy drives excellence across disciplines including engineering, hospitality, management, nursing, healthcare, and a wide range of undergraduate and postgraduate programs. The university is supported by a highly qualified and experienced faculty whose academic depth and professional commitment create a strong learning environment. This makes MM(DU) a preferred destination for students who aspire to achieve global success through their capabilities.

Accredited by NAAC with the prestigious A++ grade, MM(DU) has established a strong reputation as one of the leading universities in North India. Its legacy is defined by consistent achievements in research, innovation, and skill development. The academic framework at MM(DU) blends the UGC model with insights from globally recognized institutions. This integrated approach ensures that students receive education aligned with international standards while remaining relevant to national priorities.

The university's placement ecosystem is dynamic and well-structured, offering opportunities that go beyond conventional expectations. While academic excellence remains central, equal emphasis is placed on the holistic growth of students. MM(DU) nurtures creativity, critical thinking, and confidence, encouraging learners to develop original ideas and adopt a forward-looking perspective.



MISSION

To develop better than the best professionals for the economic development of the country.

VISION

To prepare students with an integrated technology oriented education for a better career and make them worthy citizens of a global society.



GOALS

- To excel in various disciplines of education.
- To encourage research and development in various departments in thrust areas identified by various national agencies.



QUALITY POLICY

Committed to produce trained and professional manpower competent and responsive to the challenges of a dynamic and vibrant society



AIMs of Conference

Promote advanced research on sustainable management and technological innovation. Convene experts, scholars, and industry leaders to foster intellectual exchange and develop efficient solutions for waste minimization, energy conservation, and optimal resource utilization. Advocate the adoption of clean technologies and data driven tools for strategic decision making. Integrate global sustainability frameworks with practical business implementation. Empower emerging researchers and strengthen synergies among academia, government, and industry. Emphasize robust methodologies to assess and enhance environmental performance while advancing long term economic, social, and ecological sustainability.

Digital Innovation and Sustainable Transformation in Management (DISTM-2026)

Digital innovation is central to sustainable transformation in management. It enables long term growth while reducing strain on natural and human resources. By integrating advanced technologies with sustainable practices, organizations can enhance efficiency, minimize waste, and generate value for both society and the environment.

This theme highlights the convergence of management and technology in creating balanced and responsible systems. It encourages leaders, scholars, and students to rethink conventional models and adopt approaches that promote energy efficiency, environmental stewardship, and equitable economic development.

Technologies such as artificial intelligence, data analytics, cloud computing, and blockchain are reshaping organizational practices. They support informed decision making, improve resource optimization, and ensure transparency across operations and supply chains.

Sustainable transformation also involves the adoption of green practices, including renewable energy, low carbon logistics, and eco conscious supply chains. Digital systems streamline processes, enhance performance monitoring, and enable accurate measurement of environmental impact, leading to both economic and ecological benefits.

Equally important is the alignment of business strategies with global sustainability priorities, alongside ensuring inclusive access to digital tools and capabilities. By fostering collaboration, supporting policy development, and advancing scalable solutions, digital innovation strengthens the foundation for responsible, future ready enterprises that balance economic progress with social and environmental well being.

THEMES:

- Green business models and circular economy
- Clean energy and low carbon systems
- Sustainable supply chain and logistics
- Digital tools for sustainable growth
- Environment management and policy
- Social innovation and community development
- Smart agriculture and food security
- Sustainable finance and investment
- Green technology and product innovation
- Smart cities and urban planning
- Smart Technologies and Artificial Intelligence in Food, Agriculture, and Hospitality
- Sustainable Food Systems and Future Food Innovations
- Changing Consumer Behavior and Human Experience in the Digital Era
- Legal and Regulatory Challenges in Emerging Technologies and Digital Systems

Who Should Attend

This conference invites participation from students, researchers, academicians, industry professionals, startups, entrepreneurs, and government officials engaged in the domains of management, technology, and sustainability. It further extends its scope to include NGOs, consultants, and stakeholders committed to advancing green growth and digital transformation. The forum serves as an intellectual platform for knowledge exchange, interdisciplinary dialogue, and strategic networking among diverse participants dedicated to fostering sustainable development and promoting innovative, practice oriented solutions.

Papers and Proceedings-Related Aspects

The conference will accept original papers related to sustainable management and technology. All submissions will quality check. Accepted papers will be presented in technical sessions and included in the conference proceedings. The proceedings will be shared with all participants and may be published in print or digital form. Selected high quality papers may be considered for publication in partner scopus journals based on their review outcome. Authors must follow the standard format and submit within the given deadline.

Conference Tracks

All tracks/topics are open to both academic research and industry contributions.

Guidelines For Manuscript

- The manuscript will be accepted in electronic mode only. The manuscript will be sent to conferencemim@mmumullana.org
- A separate title page should include title, author name(s), affiliations, address(es) of institute/organization, corresponding address, email id(s), contact number(s) of all authors.
- The Abstract should be of 200-300 words written in italics followed by a list of 5-6 keywords which are to be written in alphabetical order.
- The manuscript should be of 7000-10000 words approximately, excluding tables, graphs, and charts.
- All text should be in 1.5 spaces with 1-inch margins on all the sides on A4 size paper using the Font Time New Roman of size 12.
- All charts, graphs, pictures should be drawn and labeled legibly in MS Word.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) guidelines.
- The last page of the manuscript must have a brief autobiographical sketch of the author (s), about 100 words.
- Papers must have less than 10 percent plagiarism, and the content should fully original with no AI generated text. Authors must check and verify all material before submission.

Publication Opportunity

Selected papers will be published in online Scopus conference proceedings/Scopus-indexed books/Scopus journals. At least one of the authors will register and present the paper. In case of co-authors, each author has to individually register to attend/participate and avail the conference kit. All rights of publication of papers presented in the conference shall rest with the conference organizers. Selected papers will be published as per conditions of Scopus journals.

For Any Further Query , Feel Free to Reach us :

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Registration Form

Registration form link: <https://forms.gle/9B4CPBVUZeqFbXf6>



Registration form

Important Date

Last Date for Registration and paper submission - 30 June, 2026 at conferencemmim@mmumullana.org

Registration & Participation Fee

All delegates are required to register for the conference as per the details. The fee is payable by **IMPS/NEFT/RTGS only**.

Participants Category	Publication Category	Early Bird Registration (₹)	Regular Registration (₹)
Students	Publication	7,500	9,000
Academicians / Researchers / Scholars	Publication	10,000	12,000
Industry Practitioners	Publication	12,000	14,000
Attendees (Certificate Only /Non-Presenting)	Presentation Or attending	2,500	3,000

Email at conferencemmim@mmumullana.org

Authors whose papers are accepted shall be required to remit the prescribed conference registration fee to the Conference Coordinator within one week from the date of issuance of the acceptance notification.

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